

Job Description
Intterra Product Manager
Location- Castle Rock, CO, Hybrid work environment

What you'll do here at Intterra:

The Intterra Product Manager coordinates and manages product roadmap by identifying potential products; conducting market research; generating product requirements; determining specifications, production timetables, pricing, and time-integrated plans for product introduction; developing marketing strategies.

As the central coordinator for Intterra's product development, roadmap, and vision, you will

- Coordinate activities and provides strategic direction to agile team product owners.
- Determine customers' needs and desires by specifying the research needed to obtain market information.
- Recommend the nature and scope of present and future product lines by reviewing product specifications and requirements; appraising new product ideas and/or product or packaging changes.
- Assess market competition by comparing the company's product to competitors' products.
- Provides source data for product line communications by defining product marketing communication objectives.
- Obtain product market share by working with sales director to develop product sales strategies.
- Asses product market data by calling on customers with field salespeople and evaluating sales call results.
- Coordinate product roadmap to bring new products to market by analyzing proposed product requirements and product development programs; preparing return-on-investment analyses; establishing time schedules with engineering and manufacturing.
- Introduces and markets new products by developing time-integrated plans with sales, advertising, and production.
- Determine product pricing by utilizing market research data; reviewing production and sales costs; anticipating volume; costing special and customized orders.

Required Skills:

- Product Management
- People Management
- Understanding the Customer
- Product Development
- Software-as-a-Service Life Cycle
- Requirements Analysis
- Pricing, Planning
- Competitive Analysis
- Sales Planning
- Financial Planning and Strategy
- Agile Development

Additional preferred skills:

To apply, go to <https://www.interragroup.com/careers/> and submit a resume with a cover letter that outlines your largest professional achievement within the Product Management area, the action you personally took, alternatives considered, and the results achieved. Not all submissions will receive a response due to the volume of candidates we expect for such a coveted opportunity.